

# MTG

The 9<sup>th</sup> Myanmar Int'l  
**Textile & Garment**  
Industry Exhibition

*The All-in-one Platform for  
Textile & Garment Industry in Myanmar*

Concurrent with:



## 9-12 December 2022

Yangon Convention Centre (YCC)  
Myanmar

[www.chanchao.com.tw/MTG](http://www.chanchao.com.tw/MTG)

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#### Organizer



Yorkers Trade &  
Marketing Service  
Co., Ltd.



Paper Communication  
Exhibition Services

#### Co-Organizer



Myanmar Garment  
Manufacturers Association  
(MGMA)



Myanmar Textile  
Manufacturers'  
Association (MTMA)

#### Official Supporter



Myanmar Trade  
Promotion Organization  
(MyanTrade)



The Republic of Union of Myanmar  
Federation of Chambers of Commerce &  
Industry (UMFCCI)

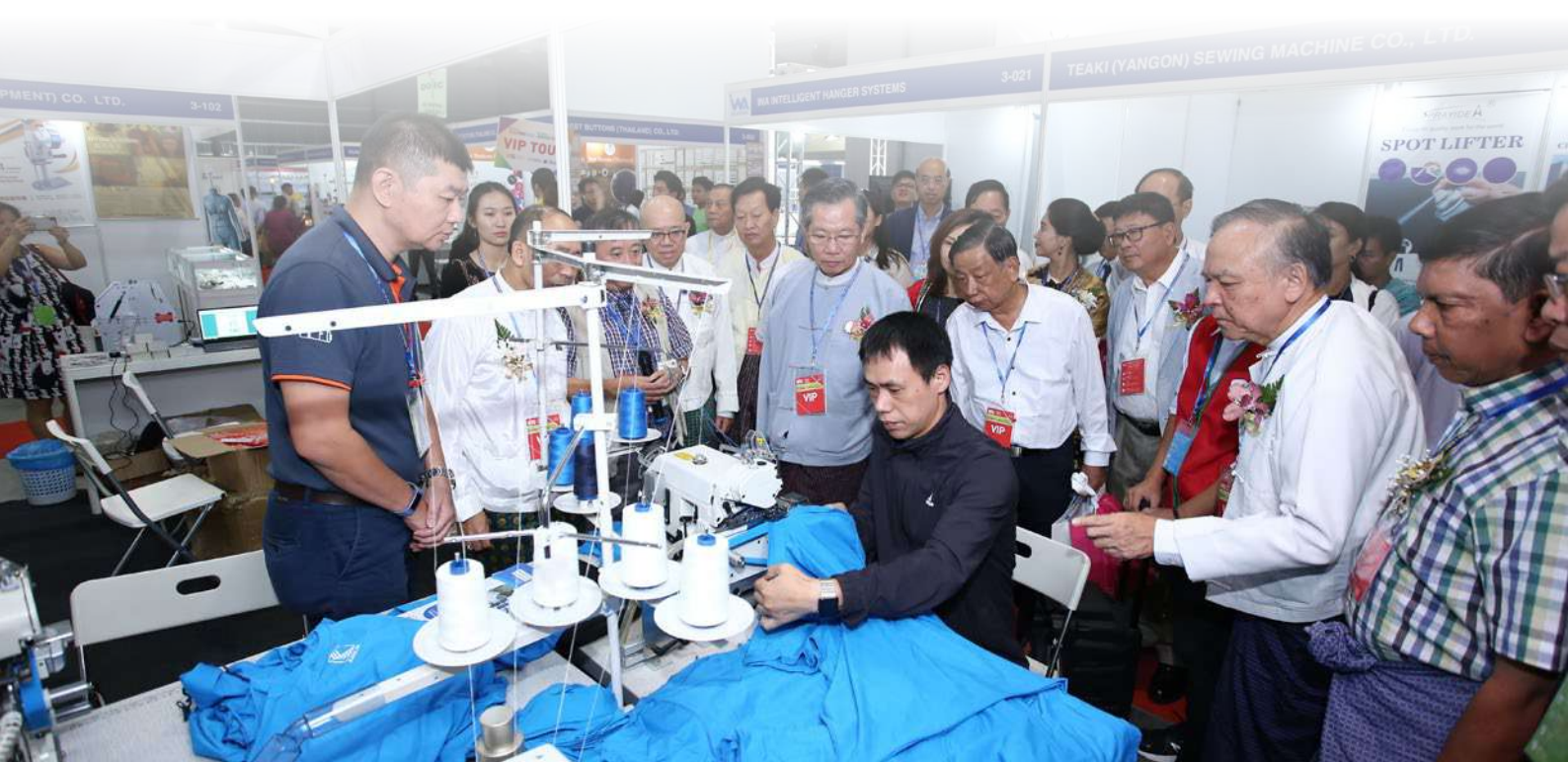
# MTG 2022

## Restart a New Chapter in Textile & Garment Industry in Myanmar

The post-COVID 19 era is now dawning upon the world. MTG plays a vital role in boosting trade and innovations of textile and garment industries to respond and recover from the pandemic which will be much needed to kick-start the post-pandemic economy. As the leading textile and garment industry fair, MTG will contain a series of seminars and conferences, all-in-one stop showcasing textile and garment machinery, embroidery machines, digital textile printing technology, laundry equipment and much more. We are thrilled to see a return to live and in-person conferences, trade shows and corporate events from 9 -12 December 2022 at Yangon Convention Centre (YCC).

## Benefits of Attending MTG

- World Connection, Larger Attendance
- Precision & Sustainable Marketing
- Industry Seminars & Conferences
- Post-show Duration & Exposure
- Valuable Data Collection
- Unlimited Scalability



# MTG at a glance

With a strong return in 2022, MTG offers an effective business and networking platform Myanmar's Textile & Garment Industry.

## Exhibition Profile



### Textile

- Machinery & Accessories
- Spinning machinery & Accessories
- Looms
- Yarn Processing Machinery & Accessories
- Weaving Machinery & Accessories
- Bleaching & Washing Machines
- Chemicals & Dyes
- Steaming Machinery
- Cloth Processing Machinery & Accessories
- Embroidery Equipment
- Knitting Machinery
- Auxiliary Equipment
- Testing Equipment & Controls
- Winding Machines
- Textile Screen Printing Machinery

### Apparel

- Machinery & Accessories
- Cutting & Laying Machines
- Knives/Scissors
- Grinding Machines
- Garment Accessories
- Ironing & Steaming Equipment
- Sewing Machines & Parts
- Laundry Machinery & Accessories
- Dry-cleaning Equipment



### Fabric, Fiber, Filament & Materials

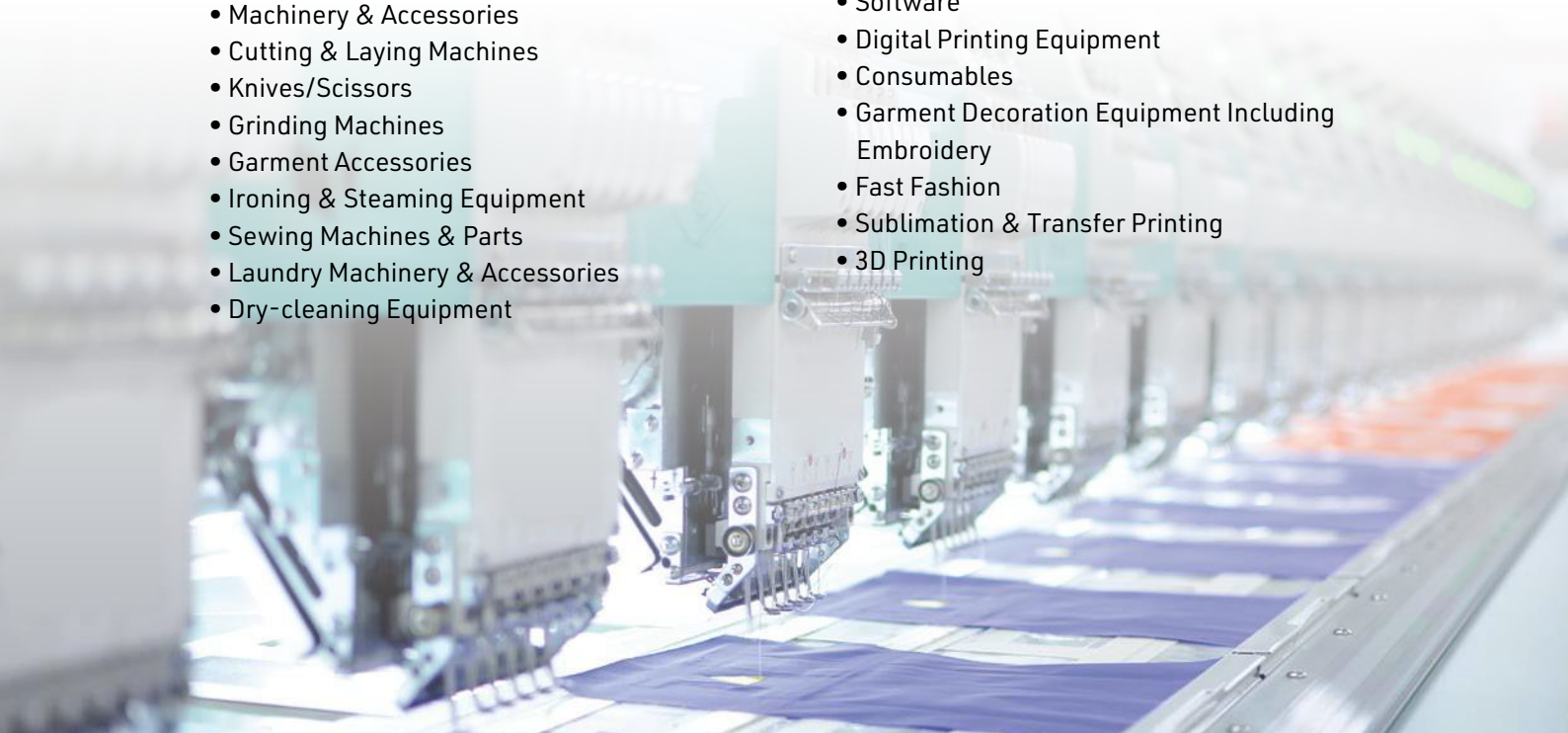
- Acetate, Acrylic, Synthetics
- Cotton, Silk, Wool
- Interlinings, Leather, PVC
- Man-made Fiber, Micro-Fiber
- Non-Woven, Nylon, Polyester

### Accessories & Services

- Buttons & Buckles
- Fasteners & Zippers, Labeling System, Padding
- Needle & Thread
- Quality Control



- Screen Print Equipment
- Software
- Digital Printing Equipment
- Consumables
- Garment Decoration Equipment Including Embroidery
- Fast Fashion
- Sublimation & Transfer Printing
- 3D Printing



# Post-Show report

The 8<sup>th</sup> edition of Myanmar International Textile & Garment Industry Exhibition (MTG 2019) is concurrent with Myanmar Int'l Textile & Apparel Accessories Exhibition (MITATEX) and Myanmar Int'l Textile Printing Industry Exhibition (TEXPRINT).

As an important driver behind the growth of Myanmar's garment industry, MTG has been well recognized by many renowned international brands as a very useful conduit for tapping into the booming Myanmar market. With an exhibition space of over 9,000m<sup>2</sup> are used to gathered 135 exhibitors from 13 countries and regions. The strong presence of overseas exhibitors underscores the high internationalization of this mega event.

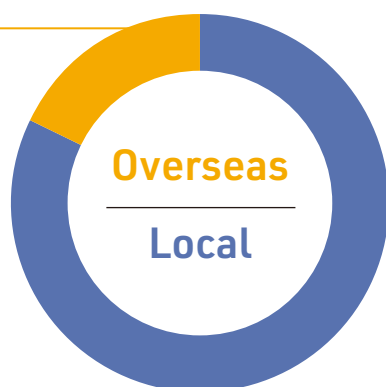
## Top 10 International Exhibitors Countries & Regions in 2019

1. China
2. Hong Kong
3. Taiwan
4. South Korea
5. Myanmar
6. Thailand
7. Singapore
8. Japan
9. India
10. Indonesia

## Top 5 International Buyers' Countries & Regions in 2019

**19%**  
from overseas Buyers

- China
- India
- South Korea
- Taiwan
- Hong Kong



# Fair facts

Venue	Yangon Convention Centre, YCC (Inya Lake Hotel Compound)
Address	37 Kabar Aye Pagoda Road, Mayangone Township, Yangon 11191, Myanmar
Date	9 - 12 December, 2022 10:00 - 17:30 (Last day will close at 16:00)
Admission	Trade visitors only. Free of Charge (Children under 16 are not admitted entry)

## Participation Fee

### Shell Scheme

**Rental Rate: USD 285/sqm (Minimum 9 sqm)**

Including:

- Needle Punch Carpet
- 3 Sides System Panel
- 1 Set Fascia Name
- 1 Unit Reception Desk
- 1 Unit Round Table
- 3 Units Chairs
- 2 Unit Fluorescent
- 2 Units spotlight 100W
- 1 Unit Waste Basket
- 1 5AMP/220V Single Phase Socket Plug



### Raw Space (Space only)

**Rental Rate: USD 255/sqm**

Build your own stand on bare space  
(Please refer to the exhibitor's manual)



**Corner Fee: 10% Surcharge**

## Exhibitor Benefits



**Free  
Press Exposure**



**Customized  
Invitation Card**



**Online  
Product Lists**

# Exclusive marketing enhances your brand awareness

## Social Media



**5,000+**  
followers  
**170,000+**  
reach

## Google Ads



**12,000,000**  
impressions

## Tele-marketing



**15,000+**  
contacts

## E-newsletter



**35,000**  
emails delivered

## SMS Messages



**18,000+**  
sent

## Direct Mail



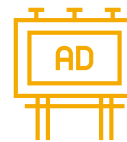
**15,000+**  
Invitations sent

## Media Partner Coverage



Advertisements place in websites, magazines, newsletters, industrial directories and various printed promotional items.

## Newspaper, journal and outdoor advertising



Mass media coverage, outdoor billboards in downtown and industrial zones.

## Chan Chao International Co Ltd

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Website www.chanchao.com.tw/MTG

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